



**GM2010
Newsletter Journalist
Camp Communications
Scope of Work**

Guiding Mosaic 2010 (GM2010) is Girl Guides of Canada's next national camp, and will be held July 8 – 17, 2010 at Guelph Lake Conservation Area in Southern Ontario.

The overall camp goals are as follows:

- To provide a camp that incorporates girl voice in planning and implementation
- To provide a camp that provides Rangers with leadership opportunities
- To provide a camp experience that retains Members and recruits new Members
- To provide a camp that provides equitable access for all applicants
- To provide a camp that creates media awareness of Girl Guides of Canada
- To provide a camp that is program based, not camping skills based

The National Camp Steering Committee has deemed the following overarching guidelines for GM2010:

- GM2010 will provide girls with the opportunity to participate in the planning and implementation of all aspects of this camp
- GM2010 will have an environmental consciousness and “go green” focus to all activities and services provided to participants.
- GM2010 will have an historical touch in activities for participants

**Volunteer Opportunity – Newsletter Journalist
(2 positions available for Girl Members age 15 – 17years old)**

This position works with and supports Camp Communications and the Events department (GGC) and the individual will work in a collaborative effort with the other Newsletter Journalist and with the Newsletter Coordinator to ensure the effective delivery of the daily newsletter GMBUZZ. This position will be accountable to the Newsletter Coordinator.

Key Responsibilities

As a Newsletter Journalist, you will be responsible for the creation of appropriate articles to showcase camper activities and personal stories for the daily newsletter (GMBUZZ) to be distributed to all participating members of GM2010.

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As a Newsletter Journalist, your key responsibilities will include the following:

- The coverage of all camp activities through writing interesting and engaging stories to highlight camp activities and their participants.
- Ensuring that all articles submitted are free of spelling and grammar errors and are written in a tone appropriate for the intended audience.
- Work with the Photography Team to obtain appropriate photographs to include with your articles.
- Assisting the Newsletter Coordinator with editing and formatting of articles and newsletter as a whole.

Logistics:

Work within your team will be undertaken solely during GM2010 at all site locations. You will be provided with a computer in order to write your articles.

Working Relationship:

As a Newsletter Journalist you will work closely with the other Newsletter Journalist under the guidance of the Newsletter Coordinator.

Timeframe for Appointment:

This position will commence on the first day of GM2010 and run the length of the camp.